

Prices effective November 1, 2012

### PROCESSING FEES

Stored Value Authorization Fee (per authorization).....	Refer to Addendum A for Pricing
ACH Services Fee (Inter-store or Central Account only, per location, per month) .....	\$ 5.00
Monthly Service Fee (per location, per month).....	\$ 5.00
Stored Value Only Fee (per location, per month, optional additional fee) .....	\$ 0.00

### QUICK CARD PROGRAM

#### Package Includes:

- Choice of one card design from available template designs. All templates are 4 color laminated PVC cards.
- One card design per order. Up to 2 lines of business name and 4 lines of black text for additional information (i.e. address, phone number, etc.) using preset font type.
- Set-up fee

Note: This program does not support font substitutions or logos; however these are available on the Custom program.

#### Marketing Materials Included:

- Fold-over gift card holders
- One window cling
- Startup guide
- Reporting\*

#### Production Time:

5-10 business days from order receipt at Sterling Payment Technologies, plus shipping duration.

#### Pricing:

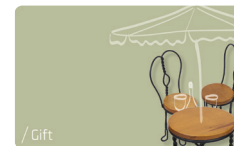
Available Card Quantities	Package Price**
125	\$169.00
200	\$199.00
300	\$249.00
400	\$299.00
500	\$322.00
1,000	\$525.00



Gold Metallic



Silver Metallic



Café 1



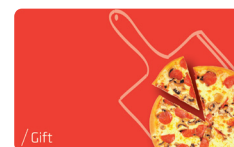
Café 2



Mexican



Coffee



Pizza

\* The merchant's e-mail address will need to be included. Access the online reporting tool 24 hours a day, 7 days a week.

\*\* All orders shipped via UPS Ground. Package price does not include shipping, handling or applicable sales tax.

## CUSTOM CARD PROGRAM

### Package Includes:

Encoding magnetic stripe and printing the human readable number on back of card. Thermally image the custom design on the front of the card and set up fees.

### Marketing Materials:

- Fold-over gift card carriers
- Start up guide
- Reporting\*

### SPREE Digital Art Specifications:

Please refer to the Sterling Gift Digital Art Specifications document for more details. To avoid not meeting expectations, the merchant should be provided a copy of this document and in turn provide it to their designer prior to submitting the image they want printed on the card.

### Custom Artwork Layout Service:

If a merchant does not have an image meeting the production specifications listed above, they will either need to utilize the Quick Card program or an image can be compiled for an additional charge.

This image layout service is designed to allow merchants with a logo or previously designed artwork to be created in the correct format. The merchant will be responsible for providing the logo image, required layout and font requirements for their card so the image can be created. The fee is charged to the requesting sales person at the rate of \$75.00 per hour (1 hour minimum).

Note: This service is not a creative design program. Expectations should not be set to have the merchant believe they will have logos created, concepts created, etc.

### Production Time:

3 - 5 weeks from proof approval date, plus shipping duration.










### Pricing:

Available Card Quantities	Package Price**	Available Card Quantities	Package Price**
500	\$327.00	10,000	\$2248.00
1000	\$465.00	15,000	\$3252.00
2000	\$759.00	20,000	\$4205.00
3000	\$969.00	25,000	\$4977.00
4000	\$1198.00	50,000	\$8325.00
5000	\$1321.00	Call for quote on higher quantities	

\* The merchant's e-mail address will need to be included. Access the online reporting tool 24 hours a day, 7 days a week.

\*\* All orders shipped via UPS Ground. Package price does not include shipping, handling or applicable sales tax.

**SUPPLIES AND ACCESSORIES**

	Description	Package Quantity	Buy Rate
	*Generic Fold-Over Gift Card Holders	100	\$12.00
	Card Sleeves (White or Black)	100	\$12.00
	*Two sided Window Sign (10x8)	1	\$2.00
	*Two sided Window Sign (6x4)	1	\$1.50
	*Table Tents	1	\$2.25
	*2 1/4 inch Server Buttons	1	\$0.75
	Clear Acrylic Display with card holder (8.5" x 11")	1	\$22.50
	Clear Acrylic Display Rack (2-tier)	1	\$15.00
	Clear Acrylic Display Rack (6-tier)	1	\$25.00

\* Limited quantities available